



Cooperstown Concerts is now offering corporate sponsorships for our 2025-2026 season. Our mission is to present live music events that promote cultural growth in our community, and since 1970 we have produced over 300 performances spanning a diverse array of artists, cultures and musical genres.

This season we plan to feature seven concerts, one concert per month from September 2025 to April 2026. We are offering full-season sponsorships, individual concert sponsorships and community business sponsorships to help us support our mission.

Season Sponsorships

Season Sponsor – Premier Level (\$5,000)

Full-season sponsorship includes 4 tickets for each of seven shows (28 total tickets) and recognition of your support in website, email, print and social media promotion including:

- **TOP BILLING** as **Premier Season Sponsor** on all promotional materials
- Website exposure – primary placement on home page, listed first on Sponsor page
- Email marketing – prominently displayed as Premier Season Sponsor in all emails
- Facebook & Instagram – four cross-promotional posts and two advertisements
- Local Newspapers – credit in advertisements in the Freeman's Journal & Hometown Oneonta, and in the Cooperstown Crier & Oneonta Daily Star
- Posters – hung in dozens of retail locations around Cooperstown & Oneonta
- Announcement as Premier Season Sponsor at all concerts

Season Sponsor – Supporting Level (\$2,500)

Full-season sponsorship includes 2 tickets for each of seven shows (14 total tickets) and recognition of your support in website, email, print and social media promotion including:

- Listed as a **Season Sponsor** on all promotional materials
- Website exposure – placement on home page and listed on Sponsor page
- Email marketing – prominently listed as Season Sponsor in all emails
- Facebook & Instagram – two cross-promotional posts and one advertisement
- Posters – hung in dozens of retail locations around Cooperstown & Oneonta
- Announcement as Season Sponsor at all concerts

Concert Sponsorships

Show Sponsor – Premier Level (\$1,000)

Single-show premier sponsorship includes 4 complimentary tickets and recognition of your support in website, email, print and social media promotion including:

- **TOP BILLING** as **Premier Show Sponsor** on concert promotional materials
- Website exposure – primary placement on concert page, listed first
- Email marketing – listed as Premier Show Sponsor in concert promotion emails
- Facebook & Instagram – one cross-promotional post and one advertisement
- Local Newspapers – credit in advertisements in the Freeman's Journal & Hometown Oneonta, and in the Cooperstown Crier & Oneonta Daily Star
- Posters – hung in dozens of retail locations around Cooperstown & Oneonta
- Announcement as Premier Show Sponsor at the concert

Show Sponsor – Supporting Level (\$500)

Single-show supporting sponsorship includes 2 complimentary tickets and recognition of your support in website, email, print and social media promotion including:

- Listed as a **Show Sponsor** on all promotional materials
- Website exposure – listed as Show Sponsor on concert page
- Email marketing – listed as Show Sponsor in concert promotion emails
- Facebook & Instagram – one cross-promotional post
- Announcement as Show Sponsor at the concert

Community Business Partner Sponsorship

Business Partner (\$250)

Community business sponsorship includes 2 complimentary tickets and recognition of your support in website, email, print and social media promotion including:

- Listed as a **Business Partner** on promotional materials
- Website exposure – listed as Business Partner on Sponsors page
- Facebook & Instagram – one cross-promotional post

We hope you, our community business leaders, will consider sponsoring Cooperstown Concerts for our 2025-2026 season.

For further information contact us at info@cooperstownconcerts.org

About Cooperstown Concerts

Founded in 1970, Cooperstown Concerts has served as a home for live music dedicated to bringing an eclectic mix of world-class live music to our community. The 2025-2026 season continues this tradition of excellence, featuring a diverse lineup that invites audiences to explore, discover, and enjoy. Cooperstown Concerts is an independent, all-volunteer, 501(c)(3) not for profit organization.